

★ QUALIFICATIONS

- ▶ Photoshop
- ▶ Illustrator
- ▶ InDesign
- ▶ Fireworks
- ▶ Dreamweaver
- ▶ Flash
- ▶ Lightwave
- ▶ SharePoint
- ▶ Transmit
- ▶ Word
- ▶ Powerpoint
- ▶ Keynote
- ▶ Numbers
- ▶ Pages
- ▶ WordPress
- ▶ XHTML/HTML
- ▶ CSS
- ▶ PHP
- ▶ JavaScript
- ▶ XML/XSL

★ EXPERIENCE

Senior Art Director | Sep. 2013 - Current • Chico's FAS • Fort Myers, FL

- ▶ Work with the creative director to ensure proper brand alignment for online marketing materials
- ▶ Represent Soma by conducting meetings and presentations for online experiences
- ▶ Lead a design team and art direct online experiences for the Soma e-commerce website

Art Director | May. 2011 - Sep. 2013 • Chico's FAS • Fort Myers, FL

- ▶ Work with the creative director to ensure proper brand alignment for online marketing materials
- ▶ Represent White House Black Market by conducting meetings and presentations for online experiences
- ▶ Lead a design team and art direct online experiences for the White House Black Market e-commerce website

Senior Designer | Sep. 2010 - May 2011 • Chico's FAS • Fort Myers, FL

- ▶ Work with the art director to ensure proper brand alignment for online marketing materials
- ▶ Represent White House Black Market by conducting meetings and presentations for online experiences
- ▶ Design online experiences for the White House Black Market e-commerce website

Art Director | Jan. 2010 - Sep. 2010 • True Action • King of Prussia, PA

- ▶ Represent the agency by conducting meetings and presentations with clients
- ▶ Oversee project timelines and influence designers to produce quality and brand appropriate work
- ▶ Sites: tumi.com • maxfli.com • dickssportinggoods.com • shopadidas.com • nflextrapoints.com

Senior Designer | Oct. 2007 - Jan. 2010 • TrueAction • King of Prussia, PA

- ▶ Work with art directors to design high quality websites and print materials
- ▶ Work with web developers to ensure each site is laid out properly and built within design requirements
- ▶ Sites: debshops.com • speedousa.com • maxfli.com • bathandbodyworks.com

Web Designer | May 2005 - Oct. 2007 • Unitrin Direct Auto Insurance • Plymouth Meeting, PA

- ▶ Design and develop a clean, intuitive user interface and layout for unitrindirect.com
- ▶ Design, develop, and maintain an appealing company intranet site within SharePoint
- ▶ Design banner ads, print materials & emails used to represent Unitrin Direct Auto Insurance

★ EDUCATION

The Art Institute of Philadelphia | Jan. 2003 - Mar. 2004 • Majored in Graphic Design

Lehigh Valley College | Jul. 2000 - Dec. 2001 • AS in Visual Communications